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## IPInvestments Group Celebrates Three Year Anniversary

*Patent brokerage and licensing firm carves out niche as high-end patent transaction specialists*

ATLANTA--(BUSINESS WIRE)--IPInvestments Group, a leading intellectual property ("IP") business advisory firm, is celebrating its third anniversary. The firm was founded in September 2005 with the goal of helping patent owners sell and/or license their patent portfolios exclusively on a contingent fee basis. IPInvestments Group has helped clients ranging from large publicly-traded companies to individual inventors realize their value expectations through IP transactions and licensing arrangements.

"The past three years have been very exciting and rewarding times for us," said Michael McLaughlin, Founder and Principal of IPInvestments Group. "The patent sale marketplace has just exploded over the last few years and continues to show signs of additional growth. Our professionals have negotiated transactions resulting in well over \$100 million in cash payments to clients, including multiple transactions that resulted in cash payments to clients of \$10 million or more."

IPInvestments Group works with a network of referral sources and relationships throughout the United States and around the world. Each patent portfolio sale opportunity is highly scrutinized and thus represents the high-end of the patent sale marketplace.

"We have developed a tremendous network of referrals for deal flow and have been fortunate to work with high-value patent portfolios," added Mr. McLaughlin. "This is supported by the fact that our average patent portfolio sale price is well over \$3 million and our average per patent asset price is more than \$500,000. We believe that these results set IPInvestments Group apart from other patent brokers as a leading high-end transactions specialist."

IPInvestments Group's success as a high-end patent broker was highlighted recently in a press release issued by a client, VocalTec Communications Ltd., in connection with their patent sale transaction. IPInvestments Group was retained by VocalTec to market a portion of their patent portfolio for sale. The marketing effort by IPInvestments Group resulted in a \$12.5 million deal for 11 patents, including nine US patents, one Israeli patent and one Australian patent.

### About IPInvestments Group

IPInvestments Group is an intellectual property business advisory firm committed to extracting maximum value for patent owners by assisting them with selling and/or licensing their patent assets. Headquartered in Atlanta, Georgia, IPInvestments Group serves as a broker on a contingent fee basis to market, auction, sell and/or license patents on behalf of patent owners. For more information, please visit [www.ipinvestmentsgroup.com](http://www.ipinvestmentsgroup.com).

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