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Press Release

Source: Concurrent

Concurrent Advances Plans to Market Targeted Advertising Patent Portfolio

Wednesday May 30, 8:00 am ET

IPinvestments Group Retained to Manage Concurrent's Value Extraction Program

ATLANTA--(BUSINESS WIRE)--Concurrent (NASDAQ: [CCUR](#) - [News](#)), a worldwide leader of on-demand and real-time computing technology, today announced that the company has advanced their strategic intellectual property initiative by retaining IPinvestments Group, an intellectual property business advisory firm, to launch a value extraction program for Concurrent's innovative profile-driven, targeted advertising technologies.

"This patent portfolio represents fundamental technologies crucial to targeted advertising, and will be of interest to any company involved in the advertising industry, regardless of medium or method," stated Gary Trimm, president and CEO of Concurrent. "Our strategy is to ensure the continued growth of this market while maximizing the value of our intellectual property."

The pioneering technologies relate to systems and methods of matching, bundling and delivering stored data (e.g., music, video, television content, etc.) with stored advertisements to users based on user requests and/or profile. The portfolio consists of three U.S. patents, three Canadian patents, and US and foreign patent applications. The U.S. patents included in the portfolio are 5,931,901; 6,038,591; and 6,161,142.

The parent patent to the portfolio, U.S. Patent 5,931,901 was filed with the United States Patent & Trademark Office in March 1997; however, the priority date of the innovative technologies is December 9, 1996. The remaining two U.S. patents are continuations of the parent. The portfolio includes 106 claims, 24 of which are independent claims.

The first phase of the patent value extraction program consists of looking for the right company for an acquisition of the portfolio with a license back to Concurrent. It is anticipated that this will be accomplished through a deliberate, strategic auction process. Companies interested in receiving additional information regarding the opportunity may contact Michael McLaughlin or Ryan Strong of IPinvestments Group at 404-962-8740, or via email at mmclaughlin@ipinvestmentsgroup.com and rstrong@ipinvestmentsgroup.com.

About Concurrent

Concurrent (NASDAQ: [CCUR](#) - [News](#)) is a leading provider of high-performance, real-time Linux software and solutions for commercial and government markets. For over 40 years Concurrent's best-of-breed products have enabled a range of time-critical solutions including: modeling and simulation, high speed data acquisition, visual imaging, low latency transaction processing and on-demand television. Concurrent's on-demand television applications are utilized by major service providers in the cable and IPTV industries to deliver video-on-demand (VOD) and, through subsidiary company Everstream, measure the effectiveness of interactive television. Concurrent is a global company with regional offices in North America, Europe, Asia and Australia, and has products actively deployed in more than 26 countries. Concurrent's products and services are recognized for being uniquely flexible, comprehensive, robust and reliable. For more information, please visit www.ccur.com

About IPinvestments Group

IPinvestments Group is an intellectual property business advisory firm committed to extracting maximum value for intellectual property assets. Headquartered in Atlanta, Georgia, the Company specializes in transaction and licensing services related to patented technologies and innovations. For more information, please visit www.ipinvestmentsgroup.com.

Certain statements made or incorporated by reference in this release may constitute "forward-looking statements" within the meaning of the federal securities laws. Statements regarding future events and development and our future performance, as well as our expectations, beliefs, plans, estimates, or projections relating to the future, are forward-looking statements within the meaning of these laws. These forward looking statements include, among others, statements regarding our products, release schedules, and product development. All forward-looking statements are subject to certain risks and uncertainties that could cause actual events to differ materially from those projected. Such risks and uncertainties include our ability to meet customer schedules and demands and deployment and integration goals.

Important risk factors are discussed in our Form 10-K filed with the Securities and Exchange Commission on Sept. 1, 2006 and may be discussed in subsequent filings with the SEC. The risk factors discussed in such Form 10-K under the heading "Risk Factors" are specifically incorporated by reference in this press release. Our forward-looking statements are based on current expectations and speak only as of the date of such statements. We undertake no obligation to publicly update or revise any forward-looking statement, whether as a result of future events, new information, or otherwise.

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Source: Concurrent

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Atlanta Business Chronicle - May 30, 2007

<http://atlanta.bizjournals.com/atlanta/stories/2007/05/28/daily8.html>



Concurrent looks to divest certain patents

Atlanta Business Chronicle - 9:24 AM EDT Wednesday, May 30, 2007

Concurrent Computer Corp. has hired advisory firm IPInvestments Group to sell some of its advertising technology patents.

The technologies relate to systems and methods of matching, bundling and delivering stored data - such as music, video, and television content -- with stored advertisements to users based on user requests and/or profile, Concurrent said. The portfolio includes three U.S. patents, three Canadian patents, and US and foreign patent applications.

"This patent portfolio represents fundamental technologies crucial to targeted advertising, and will be of interest to any company involved in the advertising industry, regardless of medium or method," said Gary Trimm, president and CEO of Concurrent. "Our strategy is to ensure the continued growth of this market while maximizing the value of our intellectual property."

Duluth, Ga.-based Concurrent (NASDAQ: CCUR), an on-demand and real-time computing technology company, recently reported a **net loss of \$3.1 million** on \$16.1 million in revenue for the third quarter of fiscal 2007.

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Concurrent Shops Targeted-Ad Patents

Intellectual-Property Portfolio Relates to Systems and Methods of Matching, Bundling and Delivering Stored Data

By Todd Spangler -- Multichannel News, 5/30/2007 12:09:00 PM

Concurrent Computer retained **IPinvestments Group**, an intellectual-property-consulting firm, to find a buyer for its targeted-advertising patent portfolio.

"This patent portfolio represents fundamental technologies crucial to targeted advertising and will be of interest to any company involved in the advertising industry, regardless of medium or method," Concurrent CEO Gary Trimm said in a prepared statement. "Our strategy is to ensure the continued growth of this market while maximizing the value of our intellectual property."

The patents relate to systems and methods of matching, bundling and delivering stored data (such as video content) with ads based on user requests and/or user profiles. The portfolio consists of three U.S. patents, three Canadian patents and patent applications in the U.S. and overseas. The U.S. patents in the portfolio are Nos. **5,931,901**, **6,038,591** and **6,161,142**.

The company has two licensees for the patent portfolio, **Broadcast Electronics** and **Lightningcast** (since **acquired by AOL**), according to Concurrent executive vice president and general counsel Kirk Somers.

Concurrent said it anticipates using "a deliberate, strategic auction process" to find a buyer. Concurrent also expects to receive a license back from the company that acquires the patents.

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Company looks to sell or license targeted ad patents

Concurrent Computers acquired the patents when it bought Everstream Holdings in 2005 and now wants to sell them this year, though it may opt to keep and license them

By Grant Gross, IDG News Service

May 30, 2007

A Georgia technology vendor said Wednesday it is looking to collect money from three patents on targeted online advertising either by selling the patents or by collecting licensing fees from dozens of online advertising firms.

Concurrent Computer, which sells Linux-based software to government and enterprise customers, obtained the three patents as part of its acquisition of Everstream Holdings in October 2005, said Kirk Somers, the company's executive vice president. Concurrent has begun sending letters to more than 50 companies, including Microsoft and Google, suggesting they may be using the patented technology without a license, Somers said.

The patents cover virtually all methods of targeted advertising on the Internet, the company said.

Concurrent's primary goal is to sell the three patents to another company interested in targeted online advertising, Somers said. The company has hired IPInvestments Group, an intellectual property business advisory firm, to help it sell the patents, and its goal would be to sell the patents by the end of the year.

The company's aim is to "ensure the continued growth of this market while maximizing the value of our intellectual property," Concurrent President and CEO Gary Trimm said in a statement.

But Concurrent is also considering keeping the patents and attempting to collect licensing fees, possibly through patent infringement lawsuits, Somers said. "We haven't ruled out the hammer technique completely," he said. "The patents are key to [several companies'] strategies."

Right now, Concurrent would prefer to avoid lawsuits, Somers said. The company wants to work out agreements where "we all can benefit," he added.

The patents relate to systems and methods of bundling stored data, such as music, video, and television content, with stored advertisements and delivering them to users based on user requests or profiles. The portfolio of related patents includes three U.S. patents, three Canadian patents, and U.S. and foreign patent applications.

The U.S. patents included in the portfolio are No. 5,931,901, related to programmed music on demand from the Internet; No. 6,038,591, also related to programmed music packaged with advertisements; and No. 6,161,142, for a method and system for using a communication network to supply targeted streaming advertising in interactive media.

The first patent was filed in March 1997, and the other two are continuations of the first patent, Concurrent said.

Concurrent expects that some companies may challenge the patents, especially in the case of infringement lawsuits, Somers said. The company has taken the last year and a half to investigate the patents, and it believes they are valid, he said.

"We didn't find any problems with them," he added.

A Google representative wasn't immediately available to comment on the patents.

Asked about the value of the patents, Somers declined to get more specific than to say it was significant. "I don't want to unrealistically set expectations at the high or low side," he said.

Concurrent's patent claims come two weeks after Microsoft officials complained that Linux and other open-source projects [infringe on 235 of its patents](#). Concurrent's claims are "completely independent" of the Microsoft claims against Linux, Somers said. "We've been working on this a long time," he added.

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